

Taking Kusasaletu into the future

To entrench Elandsrand's renewed focus on improved safety and production, the mine's leadership created a new identity for the mine and correspondingly, a new name. This new identity will revolve around five core values.

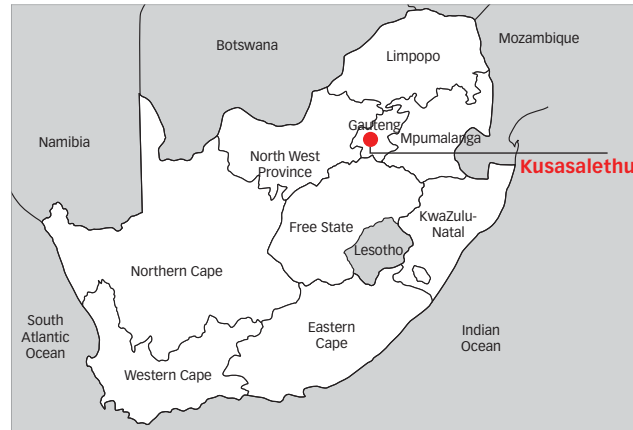
Core values

- Safety is our first priority
- Accountability for results
- Relationships based on respect
- Honesty
- Rewards for excellence

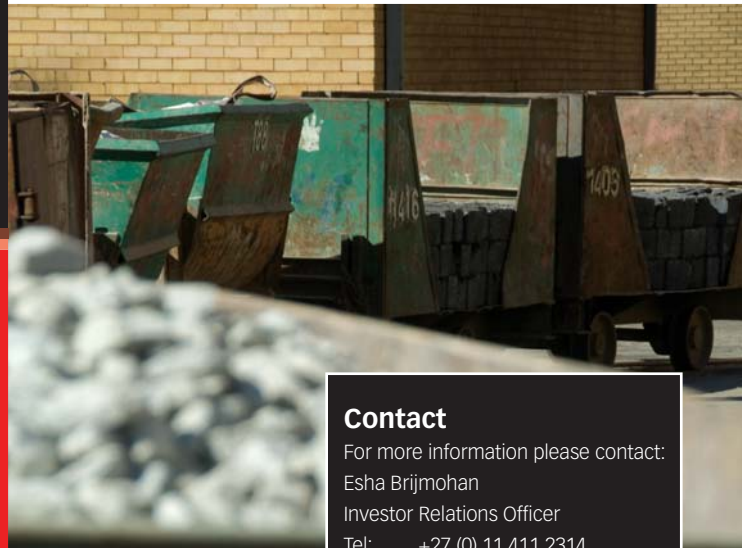
All employees were involved in the process of renaming Elandsrand, the result of which produced a shortlist of four possible names for which employees then voted. Overwhelming support was received for the name Kusasaletu, a Zulu word meaning 'our future', with associations of promise and reward.

The new identity is more than a renaming exercise. It is about creating a safe and productive work culture and a caring environment in which management and employees can develop and thrive.

The management, employees and stakeholders of Elandsrand are looking forward to the success that lies in our future, Kusasaletu, a long-life mine filled with opportunity.



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Kusasaletu, our future

Improving safety
Improving production
Creating a caring environment for all

With a history spanning 40 years, and a future approaching 30 years, the Elandsrand mine of Harmony Gold Mining Company Limited (Harmony) is a valuable resource, employing more than 5 000 people representing the full spectrum of southern Africa's rich and varied cultural groups.

In August 2008, Elandsrand, in close collaboration with the mine's three recognised unions, National Union of Mineworkers, UASA and Solidarity, embarked on a safety awareness campaign: Qaphelangozi – 'be aware of danger'. The nine-step programme was aimed at fundamentally changing the safety habits of both management and employees. Emphasis was placed on adherence to mine safety standards and all participants were taught to deal proactively and reactively with hazards in the workplace.

And now, Elandsrand will begin again. The mine, armed with a new culture and identity, holds in its hand a future of hope and prosperity. This future is embodied in its new name, to be launched on 23 February 2010, Kusasaletu – our future.

In 2009, Elandsrand's life of mine was estimated at an impressive 28 years, taking continued operations to the year 2037.



Timeline

The timeline below covers the major events in the mine's history and the possibilities for its future.

